

Franchise and Non-Profit Corporation Newsletter

Introduce and explain to your classmates what you discovered regarding what it takes to open the **Franchise** you chose and provide insight about the **Non Profit Corporation**. You need to create a 2 page Newsletter that summarizes the Franchise and Non-Profit Corporation you researched. The content required is summarized below. Make sure to use the Franchise's Website to assist you in your research and incorporate supportive visuals to assist your communication.

Content Inclusion - Fill out prior to assembling your Newsletter

The Franchise

******You must include the website links used**

1. What does the Franchise do? Be descriptive in its goods/services and provide insight about the business.
2. Describe what Franchise you chose, why did that interest you and why would someone be interested in opening the franchise? - Paragraph Format
3. The newsletter must include the link to the **Franchise's Website** that will show us some of the requirements. As well as the other links to where you obtained your information.
4. Describe the **Requirements (Include the Site if available)** and the **Steps** needed to begin the Franchise. What does the Franchisor require you to do or to have? **(Hint: These are not the Fees and Royalties or Total Investment.**
 - a. **Explain clearly and in detail.**
5. Identify the **Fees/Royalties** that the Franchisee has to pay the Franchisor? Do you feel that these are fair for the Franchisee? **Explain.**
6. What is the **estimated total investment** to begin the franchise? Where would you suggest to a potential franchisee to obtain the financial capital needed to start the franchise?
7. What type of **business ownership** would you recommend for someone owning the business and explain why.
8. What would you like about owning the franchise you chose? Explain and provide reasoning
- Paragraph Format

The Non Profit Corporation/Organization

Page 2

******You must include the website link**

1. What is the Non-Profit Corporation, where are they headquartered, and what is their mission/purpose?
2. Inform your Reader about their functions and what they do. Provide detailed examples so the reader understands the activities of the Non-Profit.
3. Describe how the Non-Profit Corporation raises **Capital (Not just Money)** to support the activities they expect to perform? Reference specific examples. (Include at least 2)
4. Share, in the Newsletter, the current leadership of the Non-Profit Corporation/Organization including the President and 2 other board members/Executive Offices.